

# My Vision to Support ANS 2012-2014 as VP/President Elect: *Initiatives & Status*



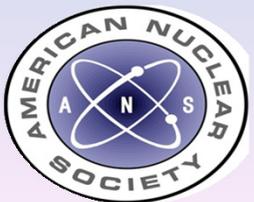
By:

**Donald R. Hoffman**  
**Vice President & President-Elect**  
**American Nuclear Society**  
**President & CEO**  
**EXCEL SERVICES CORPORATION**



# My Overall Vision for 2012-2014

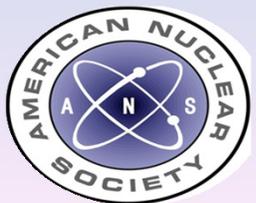
“To create new energy for making ANS a more vital and relevant professional society”



# My Vision to Support ANS: 2012-2014

## **Initiative One:** *Strategic Plan Implementation/Integration*

- Manage Strategic Plan implementation/integration
- Ensure all ANS constituent units support and integrate the Plan consistently
- Create goals and other metrics for each initiative under the Plan
- Drive ANS financial sustainability through the Strategic Plan



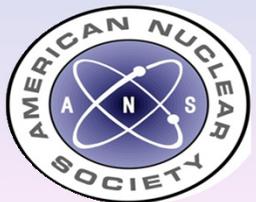
## Status:

- 1) Working with Planning Committee and other ANS leadership groups to implement the new ANS Strategic Plan
- 2) Creating specific goals and other metrics for all initiatives under the Plan so they can be evaluated periodically
  - helps maintain ANS's value and relevance



## Status:

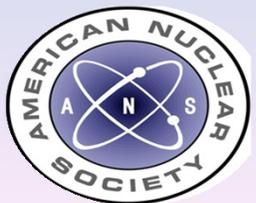
- 3) Working with Treasurer/Finance Committee to provide for financial sustainability while still investing in ANS (like a business) to ensure our relevance/credibility/value to our members while building a more relevant professional Society



# My Vision to Support ANS: 2012-2014

## Initiative Two: *Membership Development*

- “15 by 15” – 15,000 members by 2015
- Open ANS to ALL NS&T Professionals
- Consider incorporating ALL Local Section members into National as a unique level of National Membership
- Create new membership categories and dues structures as necessary to attract all NS&T professionals
- Enhance membership experience through offerings/value

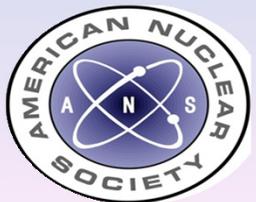


## Status:

Working with Membership Committee and new Membership & Marketing Director to roll out new membership development plan in 2013



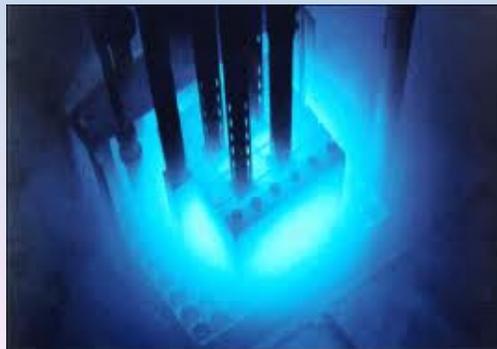
Dr. Peter Caracappa  
Chairman  
Membership Committee



# My Vision to Support ANS: 2012-2014

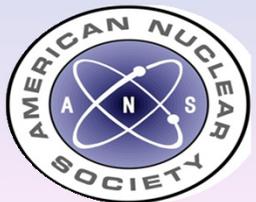
## **Initiative Three:** *Advance Special Committee on Utilities Integration*

- Expand concept to other constituent groups (e.g., reactor vendors, suppliers)
- Leverage possible coordination of ANS events with other organizations



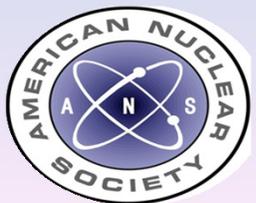
## Status:

- 1) Working closely with the Special Committee on Utilities Integration
- 2) Working with HPS, WNA, ENS, NAS, ASME and others to better integrate our events
- 3) Plan to establish Special Committees for Integration for other NS&T segments including:
  - a) National Labs
  - b) NSSS Vendors
  - c) Nuclear Suppliers



# My Vision to Support ANS: 2012-2014

**Initiative Four:** *Strengthen Relations with  
Government Officials and  
Entities*



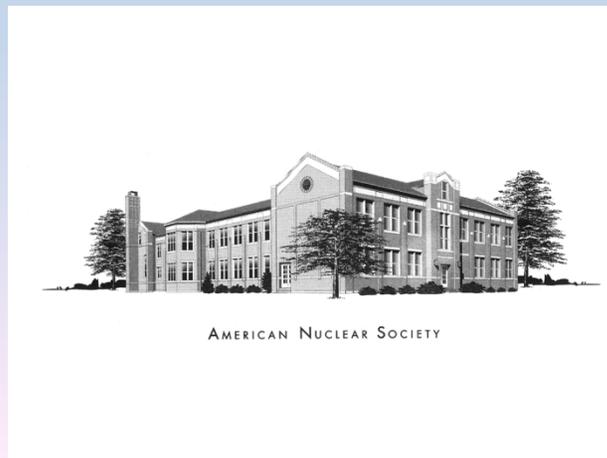
## Status:

- 1) Working through ANS Washington Office and ANS committees to create closer connections with Congress and Executive Branch
- 2) Building relations with other organizations that have policy issues of mutual concern



# My Vision to Support ANS: 2012-2014

**Initiative Five:** *Improve ANS's Operations  
and Performance*

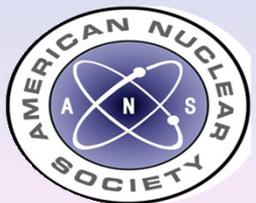


## Status:

- 1) Working with Executive Director to identify more efficient means for ANS staff to do business
- 2) Developing processes/procedures so ANS business activities are base-lined and transparent

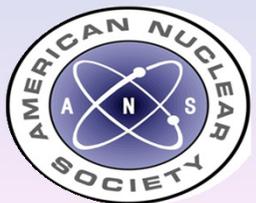


Robert C. Fine, JD, CAE  
Executive Director  
ANS



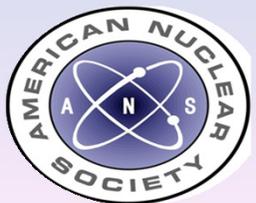
# My Vision to Support ANS: 2012-2014

**Initiative Six:** *Support Fundraising Efforts for  
Center for Nuclear Science and  
Technology Information*



## Status:

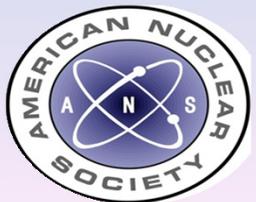
Identifying and calling on potential donors



# My Vision to Support ANS: 2012-2014

## Initiative Seven: *Improve ANS Finances*

- Identify and establish new revenue streams
- Reduce and maintain overall costs
- Establish sustainability of ANS



## Status:

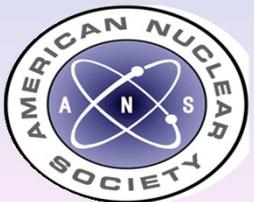
- 1) Identifying possible new products, programs and services for increasing revenue
  - a) Offering Web-based learning programs
  - b) Providing support services for other societies
  - c) Selling newly digitized archived journals
  - d) Offering digitization services
  - e) Creating Professional Division posters/technical aids
  - f) Selling ANS paper review software
  - g) Expanding corporate sponsorship and advertising opportunities
- 2) Assessing current products, programs and services to determine their value and financial sustainability
- 3) Finding ways to become more efficient and reduce overhead
- 4) Evaluating revenue and expenditures versus the level of member satisfaction



# My Vision to Support ANS: 2012-2014

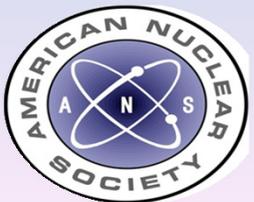
## **Initiative Eight:** *Expand Member Participation*

- Create clear path for all members to participate in leadership and governance
  - National Society
  - Professional Divisions
  - Local Sections
  - Student Sections
  - Standards Working Groups



## Status:

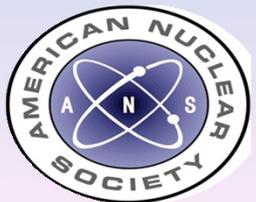
- 1) Identifying and removing impediments to member participation at all levels of Society leadership and governance
- 2) Advertising at all levels opportunities for service to Society
- 3) Increase professional development for all young members



# My Vision to Support ANS: 2012-2014

**Initiative Nine:** *Enhance International Relevance,  
Influence and Perception*

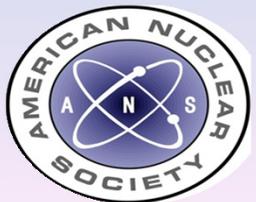
Support ANS growth globally



## Status:

1) Visited several countries since July 1, 2012 and spoke to nuclear industry and government leaders and leaders of nuclear societies to set up collaborative relationships

- Mexico, UK, Saudi Arabia, United Arab Emirates, Turkey, Thailand, Malaysia, Vietnam, India, South Korea, China, Austria and France

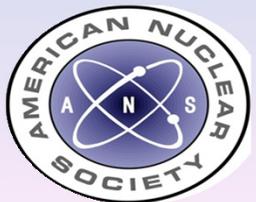


## Status:

2) Met with and presented to following International ANS Local Sections:

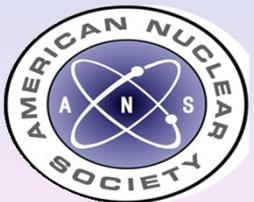
- Latin American Local Section
- Austria Local Section
- French Local Section
- India Local Section

3) Met with Presidents and Executive Directors of National Academy of Science and National Academy of Engineering to establish more collaborative relationships and coordination of activities



## Status:

- 4) Met with incoming President of Health Physics Society to establish more collaborative relationships and coordination of activities
  
- 5) Working with NRC and National Labs to improve the ANS Standards Development Organization (SDO) status

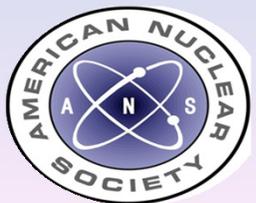


# My Vision to Support ANS

## 2012-2014

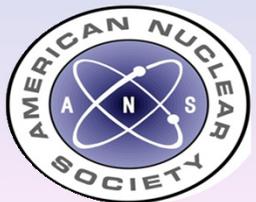
### **Initiative Ten:** *Support Current Initiatives*

- Support President Corradini's priorities
- CNSTI – Rollout and promote Center, support fundraising, make CNSTI functional and visible within and outside ANS
- Support external education, outreach and communication generally



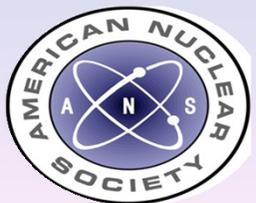
## Status:

- 1) Giving presentations on the Center and discussing potential financial support with industry leadership
- 2) Supporting outreach and public information efforts through ANS and personally



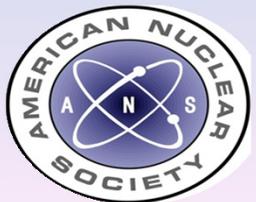
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**Initiative Eleven:** *Make ANS the “Society of Choice” for ALL Nuclear Science and Technology Professionals*



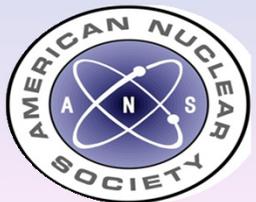
## Status:

Planning meeting with other relevant organizations to assist in planning to this goal



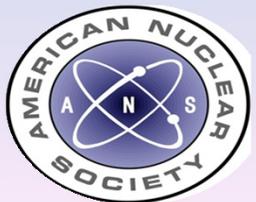
## Now is the Time to Be An Active ANS Member

- More than 11,000 members and growing
- Preparing a plan to help leverage technology
- Evaluating all ANS major activities to increase value to members
- Enhancing communications and transparency to members
- Increasing communications externally to improve awareness and support of nuclear
- Collaborating to maximize impact, like an HPS-ANS joint session on LNT



# A Bright Future for ANS, for Nuclear

- ANS is going through a transformation, examining itself inside and out, to enhance member experience and have greater impact on the nuclear science and technology field



# Thank you

I am here to serve the Society, which I love so much, and whose history is founded with our heroes, Fermi, Seaborg, Rockwell and too many others to name

